

**CITY COUNCIL**  
**STRATEGIC PLANNING WORKSHOP**  
**JANUARY 20-21, 2017**  
**5PM**

**SWIFT COUNTY BENSON**  
**HEALTHCARE SERVICES**  
**CLINIC MEETING ROOM**

**City of Benson Strategic Planning  
January 20-21, 2017  
Swift County Benson Health Services Meeting Room**

**AGENDA**

**Friday Evening**

- 5:00 p.m. Welcome – introductions and Expectations
- 5:20 p.m. Look Back
- Accomplishments
  - Disappointments
  - Unfinished Business
  - What did you learn?
- 6:20 p.m. Dinner
- 6:45 p.m. Staff Reports
- 2016 Review
  - 2017 Planned Expectations
- 8:00 p.m. Introduce Mission Statement discussion for tomorrow morning/review Saturday Agenda and adjourn for the evening

**Saturday Morning**

- 8:30 a.m. Review City Mission Statement
- 9:00 a.m. Review, revise and prioritize (2-4 year list)
- 10:30 a.m. Review, revise and prioritize (5-7 year list)
- 11:45 a.m. Next Steps
- Noon Adjourn

**\*Topics for Possible discussion and consideration:**

- Hospital upgrade financing partnership
- School/City child care partnership
- Community Center
- City Facilities

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**JANUARY 15-16, 2016**

## **Shared Thoughts/Same Page**

- City Direction – 5 years
- See/learn ideas
- Hopes for Future
- Resource
- How to Proceed
- How to work together
- What does Council Want to Be
- Vision & confidence to achieve
- How to govern

## **Things on Our Plate**

- Highway Overlay – 2017
- Transit Options – Now
- Liquor Store “On Sale” – 6 Months
- Golf Course Club House – 1 year
- Hospital – assisted living, finances, operations, ownership, expansion, debt 2016
- Housing Blight - \$100,000/2016
- Large Industrial Opportunities
- City Facilities
- Golf Course Operations - \$100,000
- Economic Incentives Policy – Update EDA & TIF

## VISION 10 YEARS

- \*A Non-ag related industry
- \*Senior life amenities/care
- \* Bio-energy Growth
- \*Commuter Rail
- \*Locally Controlled Hospital
- \*Upgraded Infrastructure
- \*More Robust/adaptable community
- \*Stability
- \*Full/Thriving Downtown
- \*Increased Jobs & Population
- \*More Disposable Income
- \*More Partnerships
- \*Sense of Community Identity
- \*City Pro-Active in Encouraging Development
- \*City Image – Thriving, Growing, Things to Do
- \*New City Hall/Public Safety Facility
- \*Pride in Property Appearance

## **Why am I on the City Council**

- › Make City Better Place – Retail/Industrial Growth
- › Support/Contribute to City – Functions/Operations
- › Share Knowledge/Facilitate – Lead
- › Restore Confidence in Community – Positive attitude toward growth
- › Proactive as Community has been changing

## **Facilities**

- 1-2 Armory
- 1-2 Liquor Store
- 3 City Hall
- 4 Golf Club House

Industrial Park – Airport?

Infrastructure – Sewer, Water, Storm Sewer, Streets {Piece meal vs Proactive}

Special Assessments

Committee Structure & Functions

Communications to Public & use of Social Media